

Dimensional letters — metal, acrylic, foam, push-through.

Fabricated metal, cast and routed acrylic, structural foam, and push-through faces — stud-mount, pad-mount, or flush-mount. Used for lobby logos, exterior building IDs, and interior brand walls where dimension matters more than illumination.

Specification notes

Dimensional vs channel letters

Dimensional letters when the brand needs presence without backlight — interior lobbies, conference walls, exterior IDs in well-lit environments. Channel letters when the brand has to read at night from a distance. The two are routinely combined: dimensional metal for the day read, halo treatment for the night read.

Metals

Brushed and polished aluminum, brushed and oil-rubbed bronze, stainless (304 and 316 for marine), painted aluminum in a PMS-matched finish, and Cor-Ten weathering steel for exterior. Brass and copper for hospitality on request. Every metal is paired with a recommended clearcoat for its climate.

Mounting

Stud-mount (threaded studs, 1/4-inch standoff) is the standard for crisp shadow lines. Pad-mount uses an adhesive pad for smooth flush interior installs. Flush-mount suits thicker letters sitting directly on the wall. Substrate, exterior vs interior, and design intent decide the spec — recommended per drawing.

One spec, fabricated and installed in every U.S. market.

Send the brief and a project manager returns an itemized estimate inside 48 hours — signavero.com.