

Wall graphics — printed murals, logo walls, brand storytelling.

Large-format printed murals, dimensional logo walls, and brand-storytelling installs — applied to drywall, brick, concrete, and architectural panels. Surface prep, primer, lamination, and edge-trim handled by crews who do nothing else.

Specification notes

Brick and textured surfaces

Yes — with the right film. 3M IJ8624 is engineered for textured masonry and conforms into grout lines with heat and a roller; applied with primer and a UV laminate it holds for the warranty period on brick that defeats standard calendared film inside a season. For smooth interior walls, removable films like Avery MPI 2611 come down clean at end of program.

Dust and overspray control

Floor masking, low-tack edge masking, and HEPA vacuums on sanding. In occupied spaces we schedule after-hours or coordinate containment with the GC. Photo documentation of the protected zone is in the closeout packet on every install that touches an occupied environment.

Lifespan

Cast vinyl with a UV overlamine routinely lasts 5-7 years indoors and 3-5 years outdoors on a vertical wall. Calendared short-term films are rated 1-3 years and we will not spec them on long-life installs. Surface and prep quality matter more than the film — a premium mural on poorly prepped drywall fails before a budget one on a properly primed surface.

One spec, fabricated and installed in every U.S. market.

Send the brief and a project manager returns an itemized estimate inside 48 hours — signavero.com.