

Window graphics — full-coverage, perf, frosted, cut vinyl.

Perforated one-way vision film, frosted and etched vinyl for privacy, full-coverage prints, cut-vinyl lettering, and anti-graffiti overlaminates — applied bubble-free by crews who install storefront windows weekly.

Specification notes

Perforated one-way vision film

A printed film with micro-perforations that lets people inside see out while the print reads full-coverage from outside. Standard 50/50 perforation balances inside view and print sharpness; 60/40 reads stronger outside on retail; 30/70 prioritizes the inside view for hospitality and offices.

Frosted vs etched

Frosted is a print-and-overlamine or solid-color cast vinyl giving a uniform translucent look — fast to install, easy to swap. Etched glass-finish vinyl mimics sandblasted glass and is the premium read for hospitality lobbies and conference rooms. Both block sightlines; etched costs more and ages better visually.

Install time per storefront

A two-person crew installs 80-120 sq ft of clean single-panel window graphics per hour after prep. A full storefront — 4 panels at 6 ft with seasonal POP — is generally a 3-4 hour job. Multi-pane perforated installs with seam alignment run longer; the survey sets the labor estimate up front.

One spec, fabricated and installed in every U.S. market.

Send the brief and a project manager returns an itemized estimate inside 48 hours — signavero.com.